

- 10-Ten lists
- Questions you get everyday
- Inspirational Stories from your Industry
- Problem solving
- Product reviews
- Tutorials and how-to Guides
- Step-by-step guides to _____
- Latest news within your vertical
- Checklist(s): Do you have all that you need to _____?
- Infographics
- Case Studies
- Industry profiles/spotlight/profiles
- Today in your Industry
- Comparisons (styles, gear, situational)
- Share what others are saying
- “Behind the Curtain” (let people know what you're working on)
- Surveys and polls
- Frequently Asked Questions (FAQs)
- Questions you should be asking your Industry
- Time-saving posts (how to)
- Event summaries
- Top take-aAways from _____
- Rants from your Industry
- Beginner's guides to _____
- Recent tools you used
- Free giveaways (DVDs, Books, Gear, etc.)
- Myth vs. Fact within your Industry
- Presentations (post and cite takeaways)
- Answer “Why?”
- Cheatsheets for your Industry
- Share recent travel experiences
- Share recent seminars
- Gallery / album posts
- Spotlight successes in your Industry
- Spotlight Failures in your Industry
- Summarize someone else's _____
- Thankful posts
- Interesting customer question
- Create a glossary
- Who is Important to follow in your Industry
- Sources of inspiration
- X# Secrets you didn't know about _____
- What _____ doesn't want you to kKnow
- X# Lies you've been told about _____
- History of _____
- Beginner's guide to _____
- Intermediate guide to _____
- Expert's guide to _____
- Videos about _____ you have to watch
- Podcasts in your Industry
- You should be listening to
- Recent podcast takeaways
- Blogs in your Industry
- You should to be reading
- Recent blog takeaways
- Reasons your _____ isn't working
- DYK (Did you know?)
- ICYMI (In case you missed it)
- One thing you've been missing
- Best advice you can give
- Best advice you've ever received
- What these X experts have to say about _____
- _____ 101: All the basics you need to know
- Worst advice you can hear
- What will _____ be like in X years
- What _____ has taught me about our industry
- Apps for your Industry
- Quotes, and what they mean to you
- Common misconceptions about _____
- Gear for your Industry
- Predictions about the future (great for end of year content)
- Best books for your Industry
- Best movies for your Industry
- How to troubleshoot _____
- Resources for your Industry
- Thoughts from newbies
- What to do when the SHTF
- Special reports
- Quick tips about _____
- Crash course in _____
- Quizzes
- Fast facts about _____
- A buyer's guide for _____
- Why _____ is overrated
- Alternatives for _____
- Considerations before you purchase _____
- What these people did wrong in _____
- How much do you really know about _____

- The history of ____
- Habits of successful ____
- A practical guide to ____
- Frugal guide to ____
- How to ____ the right way
- Ways to research ____
- Signs you're wasting your time in ____
- Alerts/recalls
- Open questions to your readers (debate/thought starters)
- Memes
- Key benefits of ____
- Pros and cons of ____
- Which is better: ____ or ____
- Ways to motivate yourself for ____
- Strategies you to considered
- Fundamentals about ____
- The magic formula for ____ is ____
- Creative ways to ____
- How ____ can be more efficient
- Perfect examples of ____ in action
- Foolproof tactics for ____ is ____
- Strategies to supercharge your ____
- Ways you're sabotaging your ____ without knowing it
- A grassroots approach to ____ is ____
- Historical news posts
- Things to do before you ____
- Harsh realities about ____
- Intern checklist
- A ____ cheatsheet
- Surprising lessons we learned from ____
- What's the best way to ____
- A timeline on ____
- Statistics on ____ you need to know
- What do you want to read about next
- Ways to recover from ____
- Are you ready for ____? Here's how to tell.
- "What if" posts
- SAQ (Should Ask Questions) posts
- Awareness posts
- Recycle old posts (create v2. and update old posts)
- If I only new ____ now, I would have done ____ then
- X# tips for your new hire
- How to stay current in ____
- Ways your industry is expanding (or consolidating)
- Comparisons of ____ and ____
- Interviewing checklist
- Interviewer checklist
- Customer relationships 101
- Why ____ is so important we almost always forget it
- Flight check
- Why ____ was the best article I've ever read
- Why ____ was the best presentation I've seen
- Constructive criticism: (multi-part)
 - How to give it
 - How to apply it
 - How to measure it's success
- How to come up with new ideas in your industry
- Setting goals in your industry
- I want to know more about ____
- What is the latest trend in ____
- ____ is the most interesting thing about ____
- Tell your best story
- Have you ever wished
- Readers be cautious of ____
- Photo/video of your office, products, or workers
- What is trending on Twitter
- Your favorite resources are ____
- What are your day's activities
- What makes you mad
- What gets me excited
- My favorite life-hacks are ____
- What makes me worry
- I am scared I'll fail at
- My favorite technology is ____
- Myths about your industry
- Transcribe your podcasts
- What is your favorite charity? Why?
- X# of facts about ____
- Customer testimonials
- Inspirational posts
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